



SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, NOIDA
&
SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, HYDERABAD

Constituent of SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

in Association with

UNIVERSITY OF WOLLONGONG, DUBAI CAMPUS



Jointly Organizing
International Conference on
GLOBAL BUSINESS TRANSFORMATION:
NOW, NEXT AND BEYOND



On 30-31 January 2024 (Hybrid Mode)

Call for Paper:

- ❖ Organizational Behaviour and Human Resource Management
- ❖ Business Intelligence and Technology
- ❖ Emerging Perspectives of Finance and Changing Economic Scenario
- ❖ Marketing – Relationships, Personalization, and Data Herald
- ❖ Cross-Cultural Management and Trade
- ❖ Innovation and Entrepreneurship
- ❖ Information Technology & Operations Management
- ❖ Legal Framework and Governance
- ❖ Case study with teaching notes

**Best
Paper
Award**

Publication Opportunity

- Tourism Review (Q1, indexed in SCOPUS, Listed in ABDC)
- Journal of Business & Industrial Marketing (Q1, indexed in SCOPUS, Listed in ABDC)
- Spanish Journal of Marketing (Q2, indexed in SCOPUS, Listed in ABDC)
- Journal of Sustainable Finance & Investment (Q1, Indexed in SCOPUS)
- Journal of Accounting and Organizational Change (Q2, Indexed in SCOPUS)
- The Learning Organization (Q2, indexed in SCOPUS, Listed in ABDC)
- International Journal of Logistics Management (Q1, indexed in SCOPUS, Listed in ABDC)
- Pacific Business Review International (indexed in Web of Science)
- Conference Proceedings Book (international publisher listed in Scopus)

*Post-presentation, invited papers will be sent to the mentioned journals, where review, acceptance, and publication will be as per the journal guidelines and the Editor's discretion.

**PAPER
SUBMISSION &
REGISTRATION
PROCESS**

Step-1:
Full paper
submission
10 Dec. 2023

Step-2:
Full paper
Acceptance
20 Dec. 2023

Step-3:
Registration
15 Jan. 2024

Step-4:
Presentation
30-31 Jan.
2024

CATEGORY

Research Scholars/Students
Academicians/Industry Experts
Foreign Delegates

REGISTRATION FEE*

₹ 2500
₹ 5000
\$125

For Details



For details visit: <https://www.scmsnoida.ac.in/INCONSYM24/>

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VENUE**

Symbiosis Institute of Business Management- Hyderabad,
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Off Bangalore Highway, Modallaguda (V), Nandigama (M),
Rangareddy District, Hyderabad, Telangana, India. Pin:509217